

4th International Week PROGRAM



Universidad del Atlántico Medio ✈ ✈ Gran Canaria, Spain

24th - 27th September 2025

**More than 300 applications,
70 selected participants.**



SCAN ME



Contact:
movilidad@atlanticomedio.es



Co-funded by
the European Union

24th September

9:30 Pick-up meeting point:

Hotel Verol

9:50 - 10:10

Registration

10:15 - 10:25

UNAM Welcome and inauguration by the Chancellor

10:30 - 10:40

UNAM Faculty of Education by the Dean

10:45 - 10:55

UNAM Faculty of Health Sciences by the Dean

11:00 - 11:10

UNAM Faculty of Social and Legal Sciences by the Dean

11:15 - 11:25

UNAM School of Information Systems Engineering by the Director

11:30 - 12:00 Coffee Break

12:00 - 12:10

UNAM research department

12:15 - 12:45

Erasmus+ alumni and staff sharing best experiences (incoming and outgoing) and the association ESN España (Erasmus Student Network) Las Palmas.

12:50 - 13:40

UNAM Workshop

13:45 - 14:30

Culture and History of the The Canary Islands by Mr. Francisco Luis Guerra

14:35 - 15:35 Lunch

15:40

Bus transfer to Vegueta and Triana

15:45 - 17:45

City centre tour and drop off Triana area.

17:45 - 20:00

Free time

20:00 Welcome Dinner

La Oliva (Las Canteras beach)



27th September

10:00- 17:00

Optional excursion to
Telde and Playa del Inglés

25th September

9:30 Pick-up meeting point: Hotel Verol

10:00 - 10:40 ROUND TABLE: Internacionalization beyond EU:

Africa and Western Balkans, brought to you by:

Adriatic University Bar (Montenegro), by Mr. Nikola Abramovic
International University of Sarajevo (Bosnia and Herzegovina),
by Dr. Meliha Teparic

The University of the Western Cape (South Africa), by Ms.
Mariette Fourie-Jardim

University College of Business (Albania), by Mr. Viliem Kurtulaj
Universum International College (UNI) (Kosovo), by Ms. Gentiana
Berisha

University of Ghana (Ghana), by Ms. Dinah Naa Okaikor Addae

Coordinated by: Dr. Martin Klose

PARALLEL WORKSHOPS AND PRESENTATIONS BEGIN!

10:45 - 11:25 Workshop:

UNAM Faculty of Health
Sciences.

10:45 - 11:25 Workshop:

UNAM Faculty of Education

11:30 - 12:05 Coffee Break

12:10 - 12:40 Workshop:

UNAM Faculty of Social and
Legal Sciences

12:10 - 12:40 Workshop:

UNAM School of Information
Systems Engineering

12:45 - 12:55 International

Hellenic University

(Greece), by Ms. Anna
Kokkali

12:45 - 12:55 Bialystok

University of Technology

(Poland) by Ms. Izabela
Karpinska

13:00 - 13:10 SMK College

of Applied Science

(Lithuania) by Ms. Dariana
Kizim

13:00 - 13:10 VERN

University (Croatia) by Ms.

Irena Miljkovic Krecar

13:15 - 13:25 Eötvös Loránd

University (Hungary) by Ms.

Viktória Huszár, Ms. Réka
Peszlen, Ms. Zsófia Werner

13:15 - 13:25 University of

Zagreb, (Croatia) by Mr.

Goran Leskovar, Ms. Lucija
Blašković, Ms. Magdalena
Sokić Peh, Ms. Ružica Bruvo,
Ms. Marijana Zitnik Sedak

13:30 - 14:00 University of

Rijeka (Croatia), Give

Yourself a Hug: by Dr. Petra
Anić, Ms. Vivien Gudlin, Ms.
Ivana Ivančić, Ms. Irena
Miletić

13:30 - 14:00 Alexandru Ioan

Cuza University (Romania),

The origins of Moral Thought:
Are we born good or bad? by
Ms. Emilia Alexandra Pascal

14:05 - 15:05 Lunch

Meet and Greet starts!

27th September 10:00- 17:00

Optional excursion to
Telde and Playa del Inglés





Meet and Greet!

at the University Fair

DAY 2



Co-funded by
the European Union



25th September 15:10-16:45 International University Fair

Belgium

Haute Ecole

Francisco Ferrer, by
Mr. Ilias Ouehhabi

Croatia

Bjelovar University of Applied Sciences

by Ms. Zrinka Puharić
University of Split,
by Ms. Marija
Lukinović, Ms. Matilda
Mihalecko

Estonia

Tallin University, by
Ms. Karin Ratras

France

IUT de Chambéry, by
Ms. Agnès Jacquet

Germany

University of

Duisburg-Essen, by
Ms. Eugenia Dahl
Friedrich-Alexander-
Universitaet by Ms.
Jemina Hellmann, Ms.
Katrin Zöberlein

Italy

Università degli
Studi di Trieste, by
Ms. Helga Margetic,
Ms. Maria
Sotirakoglou, Ms.
Smaragda Derimitsaki
University of Naples
Federico II, by Ms.
Fabrizia d'Antonio, Ms.
Bianca Lucia, Ms.
Carolina Florio
University of Rome
Tor Vergata, by Ms.
Federica Corrente, Ms.
Giulia Armetta

Lithuania

Vytautas Magnus

University, by Ms.
Laura Stankeviciene
Vilnius Gediminas
Technical University,
Mr. Gailė Kamilė
Šaltenienė

Poland

University of Opole,

by Ms. Martyna
Cebula

Romania

Iuliu Hatieganu

University, by Ms.
Mihaela Crisan, Ms.
Simona Iclozan

Slovakia

Comenius University,

by Ms. Barbora
Tancerova

The Czech Republic

Masaryk University,

by Ms. Marta Vrlova

17:00

**Bus transfer
to Hotel Verol**

**27th September
10:00 - 17:00**

**Optional excursion to
Telde and Playa del Inglés**

26th September

9:30 Pick-up meeting point: Hotel Verol

10:00- 10:40 British Council English Assessments

The right test for the right purpose by Mr. Jon Kear

PARALLEL WORKSHOPS AND PRESENTATIONS BEGIN!

10:45 - 11:20 University J. J. Strossmayer (Croatia), From the City upon a Hill to America First by Dr. Jasna Poljak Rehlicki

10:45 - 11:20 VSM School of management (Slovakia), The Spanish Tourism Success Saga by Mr. Johan Winbladh.

11:20 - 11:50 Coffee Break

12:00 - 12:30 University J.J. Strossmayer, (Croatia) (Non)verbal communication - are we good at reading signs? by Ms. Dragana Bozic Lenard

12:00 - 12:30 University of Life Sciences, (The Czech Republic) Teamwork in Projects by Ms. Katerina Machova and Mr. Jiri Mach

12:35 - 13:05 University HWG Ludwigshafen (Germany), AI in Higher Education: Determining the Current Status and Outlook, by Dr. Martin Klose

12:35 - 13:05 University of Modena, (Italy) Playing at University: Exploring Board and Video Games as Learning Tools by Ms. Giulia Conti

13:10 - 14:10 Lunch

14:15 - 14:45 Polytechnic Institute of Santarém (Portugal), Assessing the impact of art on the learning process, inclusion and diversity, by Mr. Ricardo Miguel Vieira de São João

14:15 - 14:45 J. Selye University (Slovakia), Colored 3D models of buildings using LiDAR by Mr. Stefan Gubo

Group photo time!



15:40 Bus transfer to Hotel Verol and free time!

27th September

10:00- 17:00

Optional excursion to Telde and Playa del Inglés



UNAM²⁵⁻²⁶

Spanish Educational Offer

Bachelor degrees



Faculty of Social and Legal Sciences

- Business Administration and Management.
- Business Administration, Management and Law.
- Law.
- Cinema.
- Communication.



Faculty of Education

- Early Childhood Education.
- Primary Education.



Faculty of Health Sciences

- Nursing.
- Physiotherapy.
- Psychology.



School of Information Systems Engineering

- Digital Creation, Animation and Video Game Development



Master degrees



Faculty of Social and Legal Sciences

- Events and Protocol Management.
- Master in Business Management and Administration (MBA)



Faculty of Education

- Teacher Training for Compulsory Secondary Education and Baccalaureate, Vocational Training and Language Teaching.
- Bilingual Education (only in English)
- Teaching Spanish as a Foreign Language.
- Digital Technology Applied to Education.



Faculty of Health Sciences

- Health Management and Organisation
- General Health Psychology.



School of Information Systems Engineering

- Integrated Management Systems QHSE.
- Occupational Safety and Standardised Management Systems.

COURSES AND DEGREES IN ENGLISH