

25th to 28th SEPTEMBER 2024

3rd International Week

UNIVERSIDAD DEL ATLÁNTICO MEDIO,
GRAN CANARIA, SPAIN



ERASMUS+
PARTNERS

25th September

9:30 Pick-up meeting point Hotel Verol

10:00 - 10:15 Registration and university tour

10:15 - 10:30 UNAM Welcome and inauguration by the Chancellor

10:30 - 10:40 UNAM Faculty of Social and Legal Sciences by the Dean

10:45 - 10:55 UNAM Faculty of Health Sciences by the Dean

11:00 - 11:10 UNAM Faculty of Educational Sciences by the Dean

11:15 - 11:25 UNAM School of Information Systems Engineering by the Director

11:30 - 12:00 *Coffee break*

12:00 - 12:10 UNAM research department

12:15 - 12:45 *Erasmus+ alumni and staff sharing best experiences (incoming and outgoing) and the association ESN España (Erasmus Student Network) Las Palmas.*

12:50 - 13:10 *Ms. Aixa Cámara, Business Development Manager, Catalunya & the Islands, and Mr. David James, Business Pursuit Mgr for Spain, British Council, Spain*

13:10 - 14:00 UNAM **Workshop**

14:05 - 14:40 Culture and History of the The Canary Islands by Mr. Francisco Luis Guerra

14:45 - 15:30 Lunch

15:30 Bus transfer to Vegueta and Triana

15:30 - 17:30 City centre tour

17:30 Free time

20:00 Welcome Dinner La Oliva (Las Canteras beach)



28th September

10:30 - 17:00

Optional excursion to
San Mateo and Teror




UNAM
UNIVERSIDAD DEL
ATLÁNTICO MEDIO



Co-funded by
the European Union

25th to 28th SEPTEMBER 2024

3rd International Week

UNIVERSIDAD DEL ATLÁNTICO MEDIO,
GRAN CANARIA, SPAIN



26th September



9:30 Pick-up meeting point [Hotel Verol](#)



UNAM Parallel workshops and partner university presentations

10:00 - 10:40 **Workshop:** [UNAM Faculty of Health Sciences.](#)

10:00 - 10:40 **Workshop:** [UNAM Faculty of Education and Psychology.](#)

10:45 - 11:25 **Workshop:** [UNAM Social and Legal Sciences](#)

10:45 - 11:25 **Workshop:** [UNAM School of Information Systems Engineering](#)

11:25 - 12:05 **Coffee break**

11:25 - 12:05 **Coffee break**

12:10 - 12:25 [Eötvös Loránd University, Budapest, Hungary](#), by Dr. Valéria Árva.

12:10 - 12:25 [Hochschule Bielefeld - University of Applied Sciences and Arts \(HSBI\)](#), Germany, by Ms. Hannah Möhring and Ms. Katharina Kontowski.

12:30 - 12:40 [Białystok University of Technology](#), Poland, by Ms. Agnieszka Gniazdowska, Ms. Magdalena Kadłubowska and Mr. Servando Herrera Zuazo.

12:30 - 12:40 [Andrzej Frycz Modrzewski Krakow University, AFM](#), Poland, by Ms. Joanna Skrzypiec.

12:45 - 12:55 [Mykolas Romeris University](#), Vilnius, Lithuania, by Dr. Giedre Valunaite Oleskeviciene, Dr. Birutė Mockevičienė, Dr. Rasa Pilkauskaitė Valickienė and Ms. Liana Dalia Petronytė.

12:45 - 12:55 [University of Zagreb, Faculty of Teacher Education](#), Croatia by Ms. Marija Petricevic.

13:00 - 13:10 [International Black Sea University](#), by Dr. Maia Chkouta

13:00 - 13:10 [School of Management, Slovak Republic](#), by Ms. Andrea Sladeckova.

13:15 - 13:25 [Czech University of Life Sciences](#) Prague, by Dr. Barbora Jordánová

13:15 - 13:25 [University College of Teacher Education, Baden, Pädagogische Hochschule Niederösterreich](#), by Ms. Maria Vlasitz and Centre International Affairs and Quality, by Ms. Michaela Tscherner

13:30 - 13:40 [Algebra University](#), by Dr. Ivana Ogrizek Biškupić

13:30 - 13:40 [University of Applied Sciences of Rijeka](#), by Ms. Jasna Valstelica, Ms. Dijana Đerđa, Ms. Sanja Grakalić Plenković and Ms. Đurđica Pajalić

13:45 - 13:55 [Šibenik University of Applied Sciences](#), by Ms. Andrea Vukša

14:00 - 15:00 **Lunch**

15:00 - 16:30 **Meet and Greet and University Fair**

16:45 **Bus transfer to [Hotel Verol](#)**

28th September

10:30 - 17:00

Optional excursion to
[San Mateo](#) and [Teror](#)



UNAM
UNIVERSIDAD DEL
ATLÁNTICO MEDIO



Co-funded by
the European Union

25th to 28th SEPTEMBER 2024

3rd International Week

UNIVERSIDAD DEL ATLÁNTICO MEDIO,
GRAN CANARIA, SPAIN



MEET AND GREET

UNAM INTERNATIONAL DAY



26th September

15:00-16:30



Meet and Greet session and International University Fair

Bulgaria

Dr. Ivan Krumov Todorov, South-West University "Neofit Rilski", Blagoevgrad, Bulgaria

Croatia

Juraj Strossmayer University of Osijek, Faculty of Humanities and Social Sciences, by Dr. Vladimir Poličić

University of Zagreb, Faculty of Science, by Dr. Ivana Telinec, Faculty of Humanities and Social Sciences, by Ms. Patricia Joy-Stojanić, and Faculty of electrical engineering and computing by Dr. Ana Drandić

University of Split, Faculty of Maritime Studies, by Ms. Smiljana Podrug

Czech Republic

Charles University, Faculty of Social Sciences by Dr. Simona Kostelanská and Dr. Gabriela Baranyaiová, and First Faculty of Medicine, by Anna Jezberová

Palacky University Olomouc Social Health Institute/Sts Cyril and Methodius Faculty of Theology by Dr. Lucie Svrckova and Dr. Kristyna Gabova

Mendel University in Brno, Faculty of Business and Management, Department of Law, by Dr. Jitka Matějková

Estonia

University of Tartu Pärnu College, by Ms. Liili Laan and Ms. Triin Lett, and Department of Entrepreneurship and Project Management, by Ms. Gözell Haug

Tallinn University of Technology, Department of Business Administration, by Ms. Tairi Tuulik and Ms. Marit Oja

France

Université de Pau et des Pays de l'Adour (UPPA), Department Energy Transition and Energy Efficiency (MT2E), University Institute of Technology, by Ms. Isabelle Joubert

Greece

Democritus University of Thrace, Special Account for Research Funds (S.A.R.F.), by Ms. Anastasia Amygdaloudi

National Technical University of Athens (NTUA), Directory of Financial Services, by Ms. Panagiota Maliotou

University of Patras, PR & Extroversion by Ms. Ourania Bousiou and Schools of Natural Sciences and Humanities and Social sciences by Ms. Eirini Bousiou and Special Account for Research Grants by Ms. Ioanna Antonopoulou and Ms. Georgia Zafeiropoulou

National and Kapodistrian University of Athens, by Ms. Dimitra Lykouri

Germany

TU Technische Universität Dresden, Student Affairs and Continuing Education by Ms. Nicole Strauss

Hungary

Pázmány Péter Catholic University, Budapest, by Ms. Zsófia Vanessza Juhász

Italy

University of Rome Tor Vergata, by Ms. Federica Corrente, Ms. Giulia Armetta and Ms. Maria Innocenzi

Latvia

BVK, College of Business Administration, Riga, Ms. Inga Kadeka and Mr. Janis Supe

28th September

10:30- 17:00

Optional excursion to
San Mateo and Teror



Co-funded by
the European Union



UNAM
UNIVERSIDAD DEL
ATLÁNTICO MEDIO

25th to 28th SEPTEMBER 2024

3rd International Week

UNIVERSIDAD DEL ATLÁNTICO MEDIO,
GRAN CANARIA, SPAIN



MEET AND
GREET

UNAM
INTERNATIONAL
DAY



26th September

15:00-16:30



Meet and Greet session and International University Fair



28th September

10:30- 17:00

Optional excursion to
San Mateo and Teror



Co-funded by
the European Union



25th to 28th SEPTEMBER 2024

3rd International Week

UNIVERSIDAD DEL ATLÁNTICO MEDIO,
GRAN CANARIA, SPAIN



ERASMUS +
PARTNERS



27th September



9:30 Pick-up meeting point [Hotel Verol](#)



Parallel workshops

10:00 - 10:40 AI in education and research, by Dr. Martin Klose, [HWG Ludwigshafen, Germany](#).

10:00 - 10:40 Sustainable development at university. How to inspire students to take action? by Ms. Aleksandra Knap, [Kozminski University, Warsaw, Poland](#)

10:45- 11:20 Research methods in Finance and Economics, by Dr. Ivan Krumov Todorov, [South-West University "Neofit Rilski", Blagoevgrad, Bulgaria](#)

10:45- 11:20 Synergizing University Programs: Integrating Nursing and Business for Healthcare Tourism, , by Ms. Andrea Vukša, [Šibenik University of Applied Sciences](#)

11: 25 - 11:55 *Coffee break*

11: 25 - 11:55 *Coffee break*

12:00 - 12:40 Higher Education system in Georgia and Quality Assurance, by Dr. Maia Chkouta, [International Black Sea University, Georgia](#)

12:00 - 12:40 Winning Hearts and Minds in Negotiations: Home, Work, and School by Mr. Robert Tabaszewski, [The John Paul II Catholic University of Lublin, Poland](#)

12:45- 13:25 Why it is worth to learn finance in contemporary World? (the concept LLL- Life Long Learning), by Dr. Bożena Frączek [University of Economics in Katowice, Poland](#)

12:45- 13:25 A structured approach for management of online studies - case study of the College of Business Administration by Mr. Janis Supe, [College of Business Administration, Latvia](#)

13:30- 14:10 Techniques to reduce stress and increase awareness in the times of info overload, by Dr. Andrej Kovacic, [ERUDIO School of Higher education, University of Ljubljana, Slovenia](#)

Certificates and a group photo

14:15- 15:15 Lunch

15:20 Bus transfer to [Hotel Verol](#) and free time



Co-funded by
the European Union

UNAM educational offer

2024 - 2025

UNIVERSIDAD DEL ATLÁNTICO MEDIO,
GRAN CANARIA, SPAIN



Faculties Bachelor and Master Degrees



Bachelor's Degrees:

Faculty of Social and Legal Sciences

- [Business Administration and Management](#)
- [Law](#)
- [Cinema](#)
- [Communication](#)
- [Protocol and Event Organisation](#)

Faculty of Education Sciences

- [Early Childhood Education](#)
- [Primary Education](#)

Faculty of Health Sciences

- [Nursing](#)
- [Physiotherapy](#)
- [Psychology](#)

Master's Degrees:

Faculty of Social and Legal Sciences

- [Events and Protocol Management](#)
- [Health Management and Administration](#)
- [SAP Financial and Logistics Consulting](#)

Faculty of Education Sciences

- [Teacher Training for Compulsory Secondary Education and Baccalaureate, Vocational Training and Language Teaching.](#)
- [Bilingual Education \(only in English\)](#)
- [Teaching Spanish as a Foreign Language.](#)
- [Digital Technology Applied to Education](#)

Faculty of Health Sciences

- [Online Master's Degree in Health Management and Administration](#)
- [Integral Non-Pharmacological Approach to Persistent Pain](#)
- [General Health Psychology](#)
- [Neurorehabilitation](#)

School of Information Systems Engineering

- [Integrated Management Systems QHSE](#)
- [Occupational Safety and Standardised Management Systems](#)
- [Sports Management](#)

Online and onsite
Only online
[Courses and Degrees in English \(link\)](#)

