

4th International Week PRGRAM



Cofinanciado por
la Unión Europea

Universidad del Atlántico Medio Gran Canaria, Spain

24th - 27th September 2025

More than 300 applications,
70 selected participants.



Contact: movilidad@atlanticomedio.es

Welcome to UNAM DAY 1

24th September

9:30 Pick-up

Meeting point: Hotel Verol



9:50 - 10:10 Registration

10:15 - 10:25 UNAM Welcome and inauguration
by the Chancellor

10:30 - 10:40

UNAM Faculty of Education by the Dean

10:45 - 10:55

UNAM Faculty of Health Sciences by the Dean

11:00 - 11:10

UNAM Faculty of Social and Legal Sciences by
the Dean

11:15 - 11:25 UNAM School of Information on
Systems Engineering by the Director

11:30 - 12:00 Coffee Break

12:00 - 12:10 UNAM research department

12:15 - 12:45 Erasmus+ alumni and staff
(*incoming and outgoing*) and the association
ESN España (Erasmus Student Network) Las
Palmas.

12:50 - 14:30 Workshop: Culture and History of
the The Canary Islands by Mr. Francisco Luis
Guerra and Ms. Andreea Leurzeanu

Escape Room: Discover the Canary Islands by
Ms. Marta Cano, Ms. Rosalí León Ciliotta and
Ms. Valentina Pironi

14:35 - 15:35 Lunch

15:40 Bus transfer to Vegueta and Triana

16:00 - 18:00 Drop off Triana area and City
centre tour

18:00 - 20:00 Free time

20:00 Welcome Dinner

La Oliva (Las Canteras beach)



25th September

9:30 Pick-up meeting point: Hotel Verol



10:00 - 10:40 ROUND TABLE: Internacionalization beyond EU:

Africa and Western Balkans:

International University of Sarajevo (Bosnia and Herzegovina),
by Dr. Meliha Teparic

The University of the Western Cape (South Africa), by Mr. Kristian
Leisegang

University College of Business (Albania), by Mr. Viliem Kurtulaj

Universum International College (UNI) (Kosovo), by Ms. Gentiana
Berisha

University of Ghana (Ghana), by Ms. Dinah Naa Okaikor Addae

Coordinated by: Dr. Martin Klose

PARALLEL WORKSHOPS AND PRESENTATIONS

10:45 - 11:15 Workshop:

UNAM Faculty of Health
Sciences

10:45 - 11:15 Workshop:

UNAM Faculty of Education

11:20 - 11:50 Coffee Break

12:00 - 12:30 Workshop:

UNAM School of Information
on Systems Engineering

12:00 - 12:30 Workshop:

UNAM Faculty of Social and
Legal Sciences

12:35 - 12:45 University of

Zagreb, (Croatia) by Mr.
Goran Leskovic, Ms. Lucija
Blašković, Ms. Magdalena
Sokić Peh, Ms. Marijana
Zitnik Sedak, Ms. Ružica
Bruvo, Ms. Suzana
Karabaić, Ms. Jelena Haviđić

12:35 - 12:45 International

Hellenic University
(Greece), by Ms. Anna
Kokkali, Ms. Smaragda
Dermizaki and Ms. Maria
Sotirakoglou

12:50 - 13:00 SMK College
of Applied Science

(Lithuania) by Ms. Dariana
Kizim

12:50 - 13:00 VERN

University (Croatia) by Ms.
Irena Miljkovic Krecar

13:05 - 13:15 Eötvös Loránd

University (Hungary) by Ms.
Réka Peszlen, Ms. Viktória
Huszár, Ms. Zsófia Werner

13:05 - 13:15 Escola

Superior de Gestão e
Tecnologia de Santarém -
ESGTS (Portugal) by Ms.
Maria Goreti Dâmaso

13:20 - 13:50 University of

Rijeka (Croatia), Give
Yourself a Hug: by Dr. Petra
Anić, Ms. Vivien Gudlin, Ms.
Ivana Ivančić, Ms. Irena
Miletić, Ms. Marija Spevan
and Ms. Jelena Đedović.

13:20 - 13:50 Alexandru Ioan

Cuza University (Romania),
The origins of Moral Thought:
Are we born good or bad? by
Ms. Emilia Alexandra Pascal

14:00 - 15:00 Lunch

Meet and Greet starts!





Meet and Greet!

at the University Fair

DAY 2



Co-funded by
the European Union



UNAM
UNIVERSIDAD DEL
ATLÁNTICO MEDIO

25th September 15:05-16:30 International University Fair

Albania: University
College of Business

Bosnia and Herzegovina:
International University
of Sarajevo

Croatia: University of
Rijeka, University of
J.J.Strossmayer, VERN'
University and University
of Zagreb

Czech Republic: Czech
University of Life Sciences

Germany: Hochschule für
wirtschaft und Gesellschaft
Ludwigshafen

Ghana: University of Ghana
Hungary: Eötvös Loránd
University

Kosovo: Universum
International College

Lithuania: SMK College of
Applied Sciences

Poland: Bialystock
University of Technology

Portugal Escola Superior
de Gestão e Tecnologia de
Santarém - ESGTS

Romania: Alexandru Ioan
Cuza University, George
Emil Palade University

Slovakia: VSM City
University of Seattle

Belgium

Haute École

Francisco Ferrer, by
Mr. Ilias Ouehhabi

Croatia

University of Split, by
Ms. Marija Lukinović
and Ms. Matilda
Mihalecko

Estonia

Tallin University, by
Ms. Karin Ratas

France

IUT de Chambéry, by
Ms. Agnès Jacquet

Germany

Friedrich-Alexander-

Universitaet by Ms.

Jemina Hellmann and
Ms. Katrin Zöberlein

University of Duisburg-

Essen, by Ms. Eugenia
Dahl

Italy

Università degli Studi

di Trieste, by Ms. Helga
Margetic

University of Naples

Federico II, by Ms.

Bianca Lucia Carolina
Florio and Ms. Fabrizia
d'Antonio

University of Rome Tor

Vergata, by Ms.

Federica Corrente and
Ms. Giulia Armetta

Romania

Iuliu Hatieganu

University, by Ms.
Mihaela Crisan, Ms.
Simona Iclozan

Dunarea de Jos'

University of Galati by
Ms. Daniela Bogdan

Slovakia

Comenius University,

by Ms. Barbora
Tancerova

The Czech Republic

Masaryk University,

by Ms. Marta Vrlova

16:40

**Bus transfer
to Hotel Verol**

26th September

9:30 Pick-up. Meeting point: Hotel Verol

10:00 - 10:40 British Council The right test for the right purpose by Mr. Jon Kear

PARALLEL WORKSHOPS AND PRESENTATIONS

10:45 - 11:15 University J. J. Strossmayer (Croatia), From the City upon a Hill to America First by Dr. Jasna Poljak Rehlicki and by Mirela Glavas, Ms. Mirna Hocenski-Dreiseidl

10:45 - 11:15 VSM School of management (Slovakia), The Spanish Tourism Success Saga by Mr. Johan Winbladh, Ms. Mária Olejárová

11:20 - 11:50 Coffee Break

12:00 - 12:30 University HWG Ludwigshafen (Germany), AI in Higher Education: Determining the Current Status and Outlook, by Dr. Martin Klose and Ms. Christine Preis, Ms. Heike Christine Spiegel, Ms. Katja Koppenhöfer

12:00 - 12:30 Vilnius Gediminas Technical University (Lithuania), Boosting Student Careers: Business Cooperation & Digital Badges for Competence Recognition, by Dr. Milena Seržantė

12:35 - 13:05 Polytechnic Institute of Santarém (Portugal), Assessing the impact of art on the learning process, inclusion and diversity, by Mr. Ricardo Miguel Vieira de São João

12:35 - 13:05 University of Modena (Italy) Playing at University: Exploring Board and Video Games as Learning Tools by Ms. Giulia Conti

13:10 - 14:10 Lunch

14:15 - 14:45 University of Life Sciences, (The Czech Republic) Teamwork in Projects by Mr. Jiri Mach, Ms. Katerina Machova

14:15 - 14:45 J. Selye University (Slovakia), Colored 3D models of buildings using LiDAR by Mr. Stefan Gubo

14:15 Final remarks and Farewell

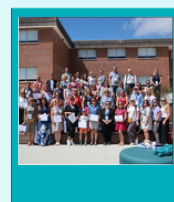
Group photo!

14:25 Bus transfer to Hotel Verol

27th September

10:00 - 17:00

Optional excursion to Telde and Playa del Inglés



UNAM²⁵⁻²⁶

Spanish Educational Offer

Bachelor degrees



Faculty of Social and Legal Sciences

- Business Administration and Management.
- Business Administration, Management and Law.
- Law.
- Cinema.
- Communication.



Faculty of Education

- Early Childhood Education.
- Primary Education.



Faculty of Health Sciences

- Nursing.
- Physiotherapy.
- Psychology.



School of Information Systems Engineering

- Digital Creation, Animation and Video Game Development



Master degrees



Faculty of Social and Legal Sciences

- Events and Protocol Management.
- Master in Business Management and Administration (MBA)



Faculty of Education

- Teacher Training for Compulsory Secondary Education and Baccalaureate, Vocational Training and Language Teaching.
- Bilingual Education (only in English)
- Teaching Spanish as a Foreign Language.
- Digital Technology Applied to Education.



Faculty of Health Sciences

- Health Management and Organisation
- General Health Psychology.



School of Information Systems Engineering

- Integrated Management Systems QHSE.
- Occupational Safety and Standardised Management Systems.

COURSES AND DEGREES IN ENGLISH