

4th International Week PRGRAM



Cofinanciado por
la Unión Europea

Universidad del Atlántico Medio Gran Canaria, Spain

24th - 27th September 2025

More than 300 applications,
70 selected participants.



Contact: movilidad@atlanticomedio.es

Welcome to UNAM

Assembly Hall

DAY 1

24th September

9:30 Pick-up

Meeting point: Hotel Verol

9:50 - 10:10 Registration

10:15 - 10:25 UNAM Welcome and inauguration by the Chancellor

10:30 - 10:40

UNAM Faculty of Education by the Dean

10:45 - 10:55

UNAM Faculty of Health Sciences by the Vice Dean

11:00 - 11:10

UNAM Faculty of Social and Legal Sciences by the Dean

11:15 - 11:25 UNAM School of Information on Systems Engineering by the Director

11:30 - 12:00 Coffee Break

12:00 - 12:10 UNAM research department

12:15 - 12:45 Erasmus+ alumni and staff (*incoming and outgoing*) and the association ESN España (Erasmus Student Network) Las Palmas.

12:50 - 14:30 Workshop: Culture and History of the The Canary Islands by Mr. Francisco Luis Guerra and Ms. Andreea Leurzeanu

Escape Room: Discover the Canary Islands by Ms. Marta Cano, Dr. Rosalí León Ciliotta and Ms. Valentina Pironi

14:35 - 15:35 Lunch

15:40 Bus transfer to Vegueta and Triana

16:00 - 18:00 Drop off Triana area and City centre tour

18:00 - 20:00 Free time

20:00 Welcome Dinner

La Oliva (Las Canteras beach)



27th September

10:00 - 17:00

Optional excursion to
Telde and Playa del Inglés

25th September

9:30 Pick-up meeting point: Hotel Verol



10:00 - 10:40 ROUND TABLE: Internationalization beyond EU:

Africa and Western Balkans:

International University of Sarajevo (Bosnia and Herzegovina),
by Dr. Meliha Teparic

The University of the Western Cape (South Africa), by Mr. Kristian
Leisegang

University College of Business (Albania), by Mr. Viliem Kurtulaj

Universum International College (UNI) (Kosovo), by Ms. Gentiana
Berisha

University of Ghana (Ghana), by Ms. Dinah Naa Okaikor Addae

Coordinated by: Dr. Martin Klose

PARALLEL WORKSHOPS AND PRESENTATIONS

10:45 - 11:15 Workshop:

UNAM Faculty of Health
Sciences

10:45 - 11:15 Workshop:

UNAM Faculty of Education

11:20 - 11:50 Coffee Break

12:00 - 12:30 Workshop:

UNAM School of Information
on Systems Engineering

12:00 - 12:30 Workshop:

UNAM Faculty of Social and
Legal Sciences

12:35 - 12:45 University of

Zagreb, (Croatia) by Mr.
Goran Leskovic, Ms. Lucija
Blašković, Ms. Magdalena
Sokić Peh, Ms. Marijana
Zitnik Sedak, Ms. Ružica
Bruvo, Ms. Suzana Karabaić,
Ms. Jelena Haviđić

12:35 - 12:45 Eötvös Loránd

University (Hungary) by Ms.
Réka Peszlen, Ms. Viktória
Huszár, Ms. Zsófia Werner

12:50 - 13:00 SMK College
of Applied Science

(Lithuania) by Ms. Dariana
Kizim

12:50 - 13:00 VERN

University (Croatia) by Ms.
Irena Miljkovic Krecar

13:05 - 13:15 International

Hellenic University (Greece)
by Ms. Krystalia Champoglou,
Ms. Aggeliki Karaefthimiou

13:20 - 13:50 University of

Rijeka (Croatia), Give
Yourself a Hug: by Dr. Petra
Anić, Ms. Vivien Gudlin, Ms.
Ivana Ivančić, Ms. Irena
Miletić, Ms. Marija Spevan
and Ms. Jelena Đedović.

13:20 - 13:50 Alexandru Ioan

Cuza University (Romania),
The origins of Moral Thought:
Are we born good or bad? by
Ms. Emilia Alexandra Pascal

14:00 - 15:00 Lunch

Meet and Greet starts!





Meet and Greet!

at the University Fair

DAY 2



Co-funded by
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UNAM
UNIVERSIDAD DEL
ATLÁNTICO MEDIO

25th September

15:05-16:30 International University Fair
C1 - C2 classrooms

Albania: University College of Business

Bosnia and

Herzegovina:

International University of Sarajevo

Croatia: University of Rijeka, University of J.J.Strossmayer, VERN' University and University of Zagreb

Czech Republic: Czech University of Life Sciences

Germany: Hochschule für wirtschaft und Gesellschaft Ludwigshafen

Ghana: University of Ghana

Hungary: Eötvös Loránd University

Kosovo: Universum International College

Lithuania: SMK College of Applied Sciences

Romania: Alexandru Ioan Cuza University, George Emil Palade University

Slovakia: VSM City University of Seattle

Belgium

Haute École

Francisco Ferrer, by Mr. Ilias Ouehhabi

Croatia

University of Split, by Ms. Marija Lukinović and Ms. Matilda Mihalecko

Estonia

Tallin University, by Ms. Karin Ratas

France

IUT de Chambéry (Université Savoie Mont Blanc), by Ms. Agnès Jacquet

Germany

Friedrich-Alexander-

Universitaet by Ms.

Jemina Hellmann and Ms. Katrin Zöberlein

University of Duisburg-Essen, by Ms. Eugenia Dahl

Italy

Università degli Studi di Trieste, by Ms. Helga Margetic

University of Naples

Federico II, by Ms.

Bianca Lucia Carolina Florio and Ms. Fabrizia d'Antonio

University of Rome Tor Vergata, by Ms.

Federica Corrente and Ms. Giulia Armetta

Portugal

Escola Superior de

Gestão e Tecnologia de Santarém - ESGTS,

by Ms. Maria Goreti Dâmaso

Romania

Iuliu Hatieganu

University, by Ms.

Mihaela Crisan, Ms. Simona Iclozan

Dunarea de Jos'

University of Galati by

Ms. Lidia Mihaela Necula

Slovakia

Comenius University, by

Ms. Barbora Tancerova

The Czech Republic

Masaryk University,

by Ms. Marta Vrlova

16:45

Bus transfer

to Hotel Verol

26th September

9:30 Pick-up. Meeting point: Hotel Verol

10:00 - 10:40 British Council The right test for the right purpose by Mr. Jon Kear

PARALLEL WORKSHOPS AND PRESENTATIONS

10:45 - 11:15 University J. J. Strossmayer (Croatia), From the City upon a Hill to America First by Dr. Jasna Poljak Rehlicki and by Mirela Glavas, Ms. Mirna Hocenski-Dreiseidl

10:45 - 11:15 VSM School of management (Slovakia), The Spanish Tourism Success Saga by Mr. Johan Winbladh, Ms. Mária Olejárová

11:20 - 11:50 Coffee Break

12:00 - 12:30 University HWG Ludwigshafen (Germany), AI in Higher Education: Determining the Current Status and Outlook, by Dr. Martin Klose and Ms. Christine Preis, Ms. Heike Christine Spiegel, Ms. Katja Koppenhöfer

12:00 - 12:30 Vilnius Gediminas Technical University (Lithuania), Boosting Student Careers: Business Cooperation & Digital Badges for Competence Recognition, by Dr. Milena Seržantė

12:35 - 13:05 Polytechnic Institute of Santarém (Portugal), Assessing the impact of art on the learning process, inclusion and diversity, by Mr. Ricardo Miguel Vieira de São João

12:35 - 13:05 Università di Parma (Italy) Playing at University: Exploring Board and Video Games as Learning Tools by Ms. Giulia Conti

13:10 - 14:10 Lunch

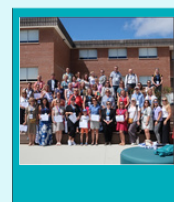
14:15 - 14:45 Czech University of Life Sciences, (The Czech Republic) Teamwork in Projects by Mr. Jiri Mach, Ms. Katerina Machova

14:15 - 14:45 J. Selye University (Slovakia), Colored 3D models of buildings using LiDAR by Mr. Stefan Gubo

14:50 Final remarks and Farewell

Group photo!

15:10 Bus transfer to Hotel Verol



27th September

10:00 - 17:00

Optional excursion to Telde and Playa del Inglés



UNAM²⁵⁻²⁶

Spanish Educational Offer

Bachelor degrees



Faculty of Social and Legal Sciences

- Business Administration and Management.
- Business Administration, Management and Law.
- Law.
- Cinema.
- Communication.



Faculty of Education

- Early Childhood Education.
- Primary Education.



Faculty of Health Sciences

- Nursing.
- Physiotherapy.
- Psychology.



School of Information Systems Engineering

- Digital Creation, Animation and Video Game Development



Master degrees



Faculty of Social and Legal Sciences

- Events and Protocol Management.
- Master in Business Management and Administration (MBA)



Faculty of Education

- Teacher Training for Compulsory Secondary Education and Baccalaureate, Vocational Training and Language Teaching.
- Bilingual Education (only in English)
- Teaching Spanish as a Foreign Language.
- Digital Technology Applied to Education.



Faculty of Health Sciences

- Health Management and Organisation
- General Health Psychology.



School of Information Systems Engineering

- Integrated Management Systems QHSE.
- Occupational Safety and Standardised Management Systems.

COURSES AND DEGREES IN ENGLISH